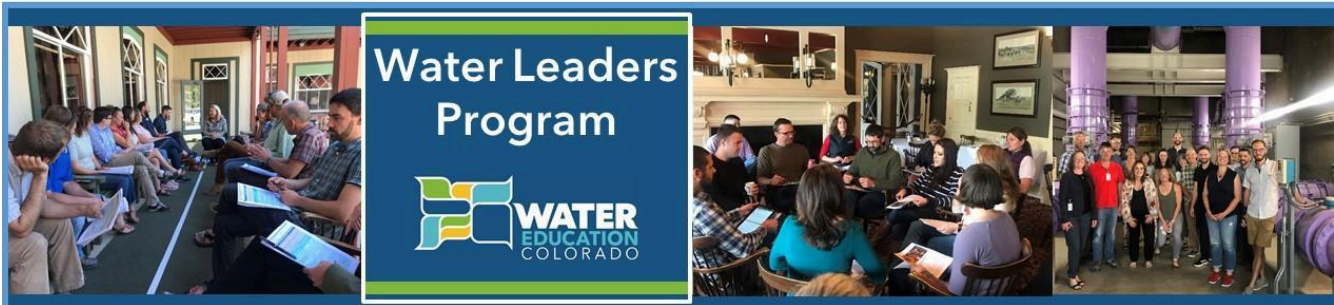




2025 WATER LEADERS PROGRAM

Sponsorship Opportunities



Water Education Colorado is a 501(c)(3) nonprofit dedicated to providing policy-neutral news, engaging learning experiences, and empowering leadership programs across the state. Our mission is to ensure that Coloradans are well-informed about critical water issues, enabling them to make smart decisions for a sustainable water future.

Why Water Leaders?

The Water Leaders Program plays a crucial role in advancing the Colorado water profession by cultivating a pipeline of dedicated and effective leaders from diverse fields. This program is designed to prepare participants to navigate the complexities of water management and develop innovative, collaborative solutions. Each year, 20 candidates are selected through a competitive application process, adding to a distinguished alumni network of over 260 leaders trained by WEco since the program's inception in 2006.

Why Become a Program Sponsor?

- ⇒ *Forge Meaningful Relationships:* Go beyond traditional networking to build lasting connections with the next generation of water leaders.
- ⇒ *Enhance Your Brand:* Position your organization as a committed industry leader, dedicated to shaping the future of water in Colorado.

2025 PROGRAM

Session 1:
April 24 - 25
Silverthorne, CO

Virtual Session 1:
May 15

Session 2:
June 26-27
Redstone, CO

Virtual Session 2:
July 24

Session 3:
August 28-29
Salida, CO

Virtual Session 3:
August 25

Session 4:
October 23-24
Denver, CO

- ⇒ *Create Lasting Value*: Support Colorado’s premier leadership development program in the water sector, bringing tangible benefits to your organization.
- ⇒ *Promote Inclusivity*: Help WEco maintain affordable program fees and provide scholarships to qualified applicants who might otherwise face barriers to participation.



2025 WATER LEADERS PROGRAM Sponsorship Benefits

Title Sponsor

\$10,000

*Limited availability.

- WEco will award two scholarships (\$2,000 each) or one \$4,000 scholarship to program participants in your organization’s name**
- Opportunity to host a two-day Water Leaders session at your organization’s location, subject to coordination with program calendar.
- Press release announcing your support prior to the program session date to local media outlets.
- Invitation to be featured in an upcoming Water Education Colorado blog post.
- Invitation to attend lunch and have a representative speak at one class program session of your choosing.
- Invitation to distribute promotional materials at each class session to participants.
- Recognition in Headwaters magazine announcing program graduates.
- Organization logo on signage throughout each class session.
- Recognition on WEco’s social media channels in conjunction with each class session .
- Organization recognized on WEco website, with a link to your website.
- Organization logo on 2025 participant binder.
- Opportunity to participate at final graduation celebration.
- Organization logo and link to your website (recognized as Title Sponsor) in all WEco communication directly to participants and all wider email promotions, reaching 5,000+ subscribers.
- Organization recognized in an email to the 262-person Water Leaders alumni network, welcoming the graduating class

Scholarship Sponsor

\$5,000

*Unlimited availability.

- WEco will award two scholarships (\$1,000 each) to program participants in your organization’s name**
- Invitation to be featured in an upcoming Water Education Colorado blog post.
- Invitation to attend lunch and have a representative speak at one program session of your choosing.
- Invitation to distribute promotional materials to participants at kickoff session.
- Organization logo on signage during kickoff session.
- Organization recognized on WEco website, with a link to your website.
- Verbal recognition at final graduation celebration.
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+ subscribers.

- Organization recognized in an email to the 262-person Water Leaders alumni network, welcoming the graduating class.

Program Session Sponsor **\$2,500**

**Availability limited. Exclusive opportunity for one organization per session. Inquire about available dates.*

- The invitation to attend lunch during your sponsored program session and to speak during a time slot of your choosing.
- The invitation to distribute organizational materials to participants during sponsored session.
- Organization logo on signage throughout your full sponsored program session.
- Recognition on WEco's social media channels in conjunction with your sponsored session.
- Organization recognized on WEco website, with a link to your website.
- Organization logo on 2025 participant binder.
- Verbal recognition at final graduation celebration.
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+ subscribers.
- Organization recognized in an email to the 262-person Water Leaders alumni network, welcoming the graduating class.

Program Day Lunch Sponsor **\$1,000**

**Availability limited. Exclusive opportunity for one organization per day. Inquire about available dates.*

- Invitation to attend and speak at your sponsored program day lunch.
- Invitation to distribute organizational materials to participants at sponsored lunch.
- Organization logo on signage during the day of your sponsored lunch.
- Recognition on WEco's social media channels in conjunction with sponsored program day.
- Organization recognized on WEco website, with a link to your website.
- Organization logo on 2025 participant binder.
- Verbal recognition at final graduation celebration.
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+ subscribers.
- Organization recognized in an email to the 262-person Water Leaders alumni network, welcoming the graduating class.

***Program Tuition will be \$4,975 in 2025, which includes four two-day training sessions, three virtual class meetings, numerous self-assessments, four hours of one-on-one executive coaching sessions, small group peer coaching, a customized mentorship experience, exclusive guest speakers, individual guidance from WEco staff, all program materials, and detailed program coordination. Tuition also covers all meals during the four in-person training sessions. Scholarships enable participants and organizations lacking the budgets to attend to benefit from this invaluable professional development opportunity.*

Sponsorship Contact

For more information or to arrange a sponsorship, please contact:

Lisa Strachan, Membership and Development Manager

lisa@wateredco.org, (303) 377-4433