



# 2025 SOUTHWESTERN BASIN TOUR

## Summer 2025 Dates TBD

### Sponsorship Opportunities



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

#### About the 2025 Southwestern Basin Tour

WEco's tours are an opportunity for decision makers, water professionals and interested citizens to see water management in action and to get an up-close look at the projects, challenges and opportunities in a given region. Tours regularly hit capacity, and generally one-half of tour attendees are individuals new to WEco. The Colorado legislature's interim water resources review committee typically attends the annual multi-day river basin tour each year, along with congressional staff, water professionals and educators from across the state.

WEco's 2025 tour featuring the Southwestern Basin will showcase a range of water user groups, water supply infrastructure, watershed protection activities, water quality concerns, economic development considerations, and more.

#### Sponsor Support

Sponsors receive recognition before, during and after the event through numerous promotional channels, as well as free tour registration(s) for staff members and an opportunity to address participants during the tour, depending on the level of sponsorship chosen.

## Tour Sponsorship Benefits

In addition to the benefits below, all sponsors receive:

- Verbal recognition during tour
- Recognition on WEco's website registration page
- Sponsor identification on representative's nametag
- Acknowledgment in WEco's Annual Report

### Title Sponsor SOLD OUT \$5,000

- A package of benefits including all of the benefits of our presenting sponsor plus additional customized benefits designed to meet your needs

### Presenting Sponsor (Limited availability) \$3,750

- 2 free tour registrations for your organization
- Invitation to deliver remarks during tour kick-off or at evening reception on Day 1 of tour
- The invitation to provide promotional items in tour notebooks
- Organization logo and full-page full color ad in tour program (possible digital program)
- Organization logo on sponsor signage prominently displayed at tour registration
- Opportunity to invite 2 additional guests to evening reception on Day 1 of tour
- Recognition on WEco's social media channels 2x leading up to the tour
- Organization logo included in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

### Bus Sponsor (Limited availability) \$2,250

- 1 free tour registration for your organization
- Invitation to deliver remarks on bus
- Organization logo plus ½ page full color ad in tour program
- Organization logo on sponsor signage displayed prominently on bus throughout the tour
- Recognition on WEco's social media channels 1x leading up to the tour
- Organization logo included in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

### Lunch Sponsor SOLD OUT \$1,500

- 1 free tour registration for your organization
- Invitation to deliver remarks at lunch on your sponsored lunch day
- Organization logo plus ¼ page full color ad in tour program
- Organization logo on sponsor signage displayed prominently at your sponsored lunch
- Organization logo displayed in tour promotional materials and emails (reaching 5,000+)

### Scholarship Sponsor (Unlimited) \$750

- Partial scholarship assistance awarded in your organization's name to 1 tour attendee
- Business-card sized full color ad in tour program
- Organization listed in tour promotional materials and emails (reaching 5,000)

Sponsorship contact: Lisa Strachan, Executive Director, Lisa@wateredco.org